

Day-Today

Stock Available:
14/11/2022 - 11/12/2022
Sellout:
21/11/2022 - 11/12/2022

united   **FIFA WORLD CUP
Qatar 2022**
110 Easter Queenslie Road
Glasgow G33 4UL
Telephone 0141 781 6638
Fax 0871 234 6639

Dealbook 16

Every deal for every Day-Today store



Budweiser

OFFICIAL BEER OF

 **FIFA WORLD CUP
Qatar 2022**

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NOW IS ALL™ SO BE PREPARED - STOCK UP NOW



Promotional Lines



Day-Today Dealbook 16

Stock Available:
14/11/2022 - 11/12/2022

Sellout:
21/11/2022 - 11/12/2022

THE FOLLOWING PRODUCTS WILL BE SUPPORTED BY SHELF TALKERS, PROMOTING THESE PRODUCTS IS MANDATORY.

Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	395178	IRN-BRU £1.69 2 for £3.00		6 x 2 Ltr	£5.29	2 for £2.50 	15%	✓	✓		✓
	395179	S/FREE BRU £1.69 2 for £3.00		6 x 2 Ltr	£5.29		15%	✓	✓		✓
	395180	BRU XTRA £1.69 2 for £3.00		6 x 2 Ltr	£5.29		15%	✓	✓		✓
	395077	IRN-BRU PM £1		12 x 500ml	£5.99	Any 2 for £1.50	20%		✓		✓
	395078	S/FREE IRN BRU PM £1		12 x 500ml	£5.99		20%		✓		✓
	395177	IRN BRU XTRA PM £1		12 x 500ml	£5.99		20%		✓		✓
	916072	BARR COLA 79P		12 x 500ml	£4.79	2 for £1.20	20%		✓		✓
	916074	BARR LEMONADE 79P		12 x 500ml	£4.79		20%		✓		✓
	916076	BARR LIMEADE 79P		12 x 500ml	£4.79		20%		✓		✓
	916073	BARR CREAM SODA 79P		12 x 500ml	£4.79		20%		✓		✓
	916079	BARR BUBBLEGUM 79P		12 x 500ml	£4.79		20%		✓		✓
	916078	BARR CHERRYADE 79P		12 x 500ml	£4.79		20%		✓		✓
						2 for £1.60					
	916082	RED KOLA 99P		12 x 500ml	£5.99		25%				
	916081	TIZER 99P		12 x 500ml	£5.99		25%				

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Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	389243	PEPSI DIET 2L PET X6 199P		6 x 2 litre	£5.79	£1.39 	17%	✓	✓		✓
	389240	PEPSI MAX 2L PET X6 199P		6 x 2 litre	£5.79		17%	✓	✓		✓
	389241	PEPSI MAX CHY 2L PET X6 199P		6 x 2 litre	£5.79		17%	✓	✓		✓
	389242	PEPSI MAX RASP 2L PET X6 199P		6 x 2 litre	£5.79		17%	✓			
	396643	PEPSI MAX LIME 2L PET X6 P1.99 PMP		6 x 2 litre	£5.79		17%	✓			
	908962	TANGO ORANGE Pm £1.69		6 x 2 litre	£5.69		17%	✓	✓		✓
	916153	7UP FREE PM £1.89		6 x 2 litre	£5.69		17%	✓			
	916967	7UP REGULAR PM £1.89		6 x 2 litre	£5.69		17%	✓	✓		✓
											
	388899	PEPSI REGULAR PM £1.99		6 x 1.5 litre	£6.69	£1.59	16%		✓		✓
	397310	ROCKSTAR PMP £1.29 EL MANGO		12 x 500ml	£6.29	Any 2 for £1.70	26%		✓		✓
	397311	ROCKSTAR PMP £1.29TROPICAL		12 x 500ml	£6.29		26%		✓		✓
	394207	R/STAR ENERGY ORIG S/FREE 500MLX12 P1.29		12 x 500ml	£6.29		26%		✓		✓
	397949	R/STAR ENERGY ORIGINAL 500MLX12 P1.29		12 x 500ml	£6.29		26%		✓		✓
	398040	R/STAR JUICED TRO/OR/PFRT 500MLX12 P1.29		12 x 500ml	£6.29		26%		✓		✓
	398041	R/STAR PUNCHED SOUR B/BST 500MLX12 P1.29		12 x 500ml	£6.29		26%		✓		✓
	398042	R/STAR PUNCHED SOUR RASP 500MLX12 P1.29		12 x 500ml	£6.29		26%		✓		✓
	397950	R/STAR PUNCHED TROP GUAVA 500MLX12 P1.29		12 x 500ml	£6.29		26%		✓		✓
	398043	R/STAR XDURANCE BLUE/POM 500MLX12 P1.29		12 x 500ml	£6.29		26%		✓		✓

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Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	396162	Costa Frappe Caramel 250ml		12 x 250ml	£9.49	£1.25	24%				
	396163	Costa Frappe Chocolate 250ml		12 x 250ml	£9.49		24%				
											
	907612	POWERADE		12 x 500ML	£8.39	2 FOR £2.20	24%				
	393890	ROBS RTD RASP/APL 500ML PET X12 P1.00		12 x 500ml	£5.49	Any 2 for £1.60	27%				
	393889	ROBS RTD PCH/MAN 500ML PET X12 P1.00		12 x 500ml	£5.49		27%				
	395832	ROB RTD BLKBY/BUEBY 500ML PET X12 P1.00		12 x 500ml	£5.49		27%				
	396258	PEPSI MAX PM £1.09		12 x 500ml	£6.19		23%		✓		✓
	396175	PEPSI MAX LIME £1.09		12 x 500ml	£6.19		23%				
	396178	PEPSI DIET £1.09		12 x 500ml	£6.19		23%		✓		✓
	396176	PEPSI MAX CHEERY £1.09		12 x 500ml	£6.19		23%		✓		✓
	396177	PEPSI MAX RASPBERRY £1.09		12 x 500ml	£6.19		23%				
	396179	7UP REGULAR £1.09		12 x 500ml	£6.19		23%				
	396180	7UP FREE £1.09		12 x 500ml	£6.19		23%				
	396182	TANGO SUGAR FREE DARK BERRY £1.09		12 x 500ml	£6.19		23%				
	396181	TANGO ORANGE £1.09		12 x 500ml	£6.19		23%				
	396183	TANGO SUGAR FREE BERRY AND PEACH £1.09		12 x 500ml	£6.19		23%				
	396573	LIPTON ICE TEA LEM 500ML X12 P1.09 PMP		12 x 500ml	£6.19		23%				
	396574	LIPTON ICE TEA MAN 500ML X12 P1.09 PMP		12 x 500ml	£6.19		23%				
	396575	LIPTON ICE TEA PCH 500ML X12 P1.09 PMP		12 x 500ml	£6.19		23%		✓		✓
	396576	LIPTON ICE TEA RASP 500ML X12 P1.09 PMP		12 x 500ml	£6.19		23%				
											
	396312	Pepsi Reg 330ML Can Mp8x3		3 x 8x330ml	£7.99	£4.00	20%				

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Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	396313	Pepsi Max 330ml Can Mp8x3		3 x 8x330ml	£5.99	£2.75 	15%		✓		✓
	396314	Pepsi Diet 330ml Can Mp8x3		3 x 8x330ml	£5.99		15%		✓		✓
											
	564058	Highland Spring 24 x 500ml Still		24 x 500ml	£5.19	2 for £1	48%				
	912946	Highland Spring 12x1.5ltr		12 x 1.5ltr	£4.99	£0.79	37%				
	395193	Lucozade Energy Orange PMP £1.25		24 x 380ml	£12.59	£0.79	20%		✓		✓
	395194	Lucozade Energy Original PMP £1.25		24 x 380ml	£12.59		20%		✓		✓
	395198	Lucozade Energy Apple Blast 12Pk Pmp £1.25		12 x 380ML	£6.39		20%				
	395199	Lucozade Energy Caribbean Crush 12Pk Pmp £1.25		12 x 380ML	£6.39		20%				
	395195	Lucozade Energy Raspberry Ripple 12Pk Pmp £1.25		12 x 380ML	£6.39		20%				
	395759	Lucozade Sport Pmp £1.25 Aj Fruit Punch		12 x 500ml	£6.99	£1.00	30%				
	395756	Lucozade Sport Pmp £1.25 Caribbean Burst		12 x 500ml	£6.99		30%				
	395755	Lucozade Sport Pmp £1.25 Mango & Passion Fruit		12 x 500ml	£6.99		30%				
	395757	Lucozade Sport Pmp £1.25 Orange		12 x 500ml	£6.99		30%				
	395753	Lucozade Sport Pmp £1.25 Raspberry		12 x 500ml	£6.99		30%				
	396323	Boost Energy Original 250ml PM 65p		24 x 250ml	£6.39	Any 2 for £0.80	20%		✓		✓
	396383	Boost Energy Sugar Free 250ml PM 65p		24 x 250ml	£6.39		20%				
	396384	Boost Energy Exotic Fruits 250ml PM 65p		24 x 250ml	£6.39		20%				
	396385	Boost Energy Citrus Zing 250ml PM 65p		24 x 250ml	£6.39		20%				
	396386	Boost Energy Cherry Burst 250ml PM 65p		24 x 250ml	£6.39		20%				
	396187	Boost Energy Fruit Punch 250ml PM 65p		24 x 250ml	£6.39		20%				
	396387	Boost Energy Red Berry 250ml PM 65p		24 x 250ml	£6.39		20%				
	396388	Boost Energy Mango 250ml PM 65p		24 x 250ml	£6.39		20%				

Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	398260	Red Bull Pmp £1.45		24 x 250ML	£18.59	£1.19	22%		✓		✓
	398261	Red Bull Sf Pmp £1.39		24 x 250ML	£16.59		30%		✓		✓
	395694	Red Bull Flavours Apricot & Strawberry Pmp £1.35		12 x 250ML	£8.99		25%				
	392464	Red Bull Flavours Cactus Pmp £1.35		12 x 250ML	£8.99		25%				
	389221	Red Bull Flavours Coconut & Berry Pmp £1.35		12 x 250ML	£8.99		25%				
	389595	Red Bull Flavours Tropical Energy Pmp £1.35		12 x 250ML	£8.99		25%				
	390778	Red Bull Flavours Watermelon Pmp £1.35		12 x 250ml	£8.99		25%				
											
	398271	Red Bull 4 Pack Pmp £4.99		6 x 4x250ml	£15.89		15%	✓	✓		✓
	398272	Red Bull Sugar Free 4 Pack Pmp £4.89		6 x 4x250ml	£14.99		20%	✓	✓		✓
	396536	Vimto Sparkling Cherry Raspberry & Blackcurrant Pmp £1.09		12 x 500ml	£5.89	Any 2 for £1.70	31%				
	396535	Vimto Sparkling Nas Pmp £1.09		12 x 500ml	£5.89		31%				
	396208	Vimto Sparkling Original Pmp £1.09		12 x 500ml	£5.89		31%				
	397242	Vimto Sparkling Raspberry Orange & Passion Fruit Pmp £1.09		12 x 500ml	£5.89		31%				
	396210	Vimto Still Pmp Blackberry Raspberry & Blueberry £1.09		12 x 500ml	£5.89		31%				
	395883	Vimto Still Nas Still Pmp £1.09		12 x 500ml	£5.89		31%				
	395882	Vimto Still Original Still Pmp £1.09		12 x 500ml	£5.89		31%				
	396209	Vimto Still Raspberry, Orange & Passionfruit Pmp £1.09		12 x 500ml	£5.89		31%				
											
	397688	Emerge Energy Pmp 65P / 2 For £1		24 x 250ml	£5.79	2 for £0.80	28%				
	397684	Emerge Energy Mixed Berry Pmp 65P / 2 For £1		24 x 250ml	£5.79		28%				
	397683	Emerge Energy Zero Pmp 65P / 2 For £1		24 x 250ml	£5.79		28%				
											
	109354	Maynard Bassetts Rolls Wine Gums		40 x 52G	9.99	£0.50	40%				
	110141	Maynard Bassetts Rolls Cherry Drops		40 x 40X45G	10.49		37%				

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	913765	Lion Duo Milk			£13.25	Any 2 for £1.50	24%				
	913764	Lion Duo White		28 x 60G	£13.25		24%				
	915003	KIT KAT CHUNKY DUO		24 x 64G	£11.49		23%				
	907685	YORKIE DUO MILK		24 x 72G	£11.49		23%				
	910972	YORKIE DUO RAISIN & BISCUIT		24 x 66G	£11.49		23%				
	397073	AERO BUBBLES PEPPERMINT PMP £1.25		12 x 80G	£7.99	£1.00	20%		✓		✓
	397076	MILKYBAR BUTTONS GIANT PMP £1.25		12 x 85G	£7.99		20%		✓		✓
	397078	SMARTIES PMP £1.25		12 x 87G	£7.99		20%				
	397074	AERO MELTS MILK PMP £1.25		12 x 80G	£7.99		20%				
	397075	KIT KAT BITES MILK PMP £1.25		10 x 80G	£6.67		20%				
	397077	MUNCHIES PMP £1.25			£6.67		20%		✓		✓
	393559	MCVITIES JAFFA CAKES PMP £1 (Strikethrough from £1.29)		12 x 122g	£8.29	£1.00	31%				
	394654	Jaffa Cakes Orange & Cranberry		12 x 122g	£8.29		31%				
	396281	MCVITIES EDB'S PMP £1.39 FRUIT SHORTCAKE		12 x 200G	£10.19	£1.09	22%				
	396820	MCVITIES EDB'S PMP £1.39 GINGER NUT		12 x 250G	£10.19		22%				
	398400	MCVITIES EDB'S PMP £1.39 HOBNOBS		12 x 255G	£10.19		22%				
	395369	Pringles Pmp £2.49 Bbq		6 x 165G	£6.29		16%	✓	✓		✓
	395371	Pringles Pmp £2.49 Original		6 x 165G	£6.29		16%	✓	✓		✓
	395373	Pringles Pmp £2.49 Salt & Vinegar		6 x 165G	£6.29		16%	✓	✓		✓
	395374	Pringles Pmp £2.49 Sour Cream & Onion		6 x 165G	£6.29		16%	✓	✓		✓

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	397946	Doritos Chilli Heatwave Pmp £1.25		15 x 70G	£9.79		17%		✓		✓
	397945	Doritos Cool Original Pmp £1.25		15 x 70G	£9.79		17%		✓		✓
	397948	Doritos Loaded Pizza Pmp £1.25		15 x 70G	£9.79		17%		✓		✓
	397947	Doritos Tangy Cheese Pmp £1.25		15 x 70G	£9.79		17%		✓		✓
	398114	Walkers Crisps Pmp £1.25 Cheese & Onion		15 x 70G	£8.99	2 for £2	28%		✓		✓
	398111	Walkers Sensations Crisps Pmp £1.25 Chicken & Thme		15 x 65G	£8.99		28%		✓		✓
	398113	Walkers Crisps Pmp £1.25 Ready Salted		15 x 70G	£8.99		28%		✓		✓
	398115	Walkers Crisps Pmp £1.25 Salt & Vinegar		15 x 70G	£8.99		28%		✓		✓
	398110	Walkers Sensations Pmp £1.25 Thai Sweet Chilli		15 x 65G	£8.99		28%				
	908916	Monster Munch Beef 6Pk		6X20G x 18	£17.99	£1.50	20%				
	906639	Monster Munch Pickled Onion 6Pk		6X20G x 18	£17.99		20%				
	390853	Walkers Snacks Quavers Cheese 6Pk		6X16G x 12	£11.99		20%				
	917858	Walkers Snacks Wotsits 6Pk		6X16.5G x 12	£11.99		20%				
	905071	Maryland Big & Chunky Milk & Dark Chocolate PMP £1.39		8 x 180g	£5.69	£1.00	29%				
	918991	Terry's Chocolate Tablet PMP 19x90g		19 x 90g	£10.49	2 for £1.70	22%				
	395711	Terry's White Tablet		22 x 85g	£12.09		22%				
	917535	Mrs Tilly Tablet Gift Box		6 x 150g	£5.99	£1.50	20%				
	917536	Mrs Tilly Fudge Gift Box		6 x 150g	£5.99		20%				

Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
 	396169	NEW Ringos £1 Puffs Sweet Chilli		15 x 60g	£6.89	2 for £1.50	27%				
	396168	NEW Ringos £1 Puffs BBQ		15 x 60g	£6.89		27%				
	394584	Golden Wonder £1 Crisps Mature Cheese & Onion		15 x 65g	£6.89		27%				
	394585	Golden Wonder £1 Crisps Smokey Bacon		15 x 65g	£6.89		27%				
	394586	Golden Wonder £1 Crisps Chargrilled Steak		15 x 65g	£6.89		27%				
	394147	Kinder Cards PMP 50p		30 x 60g	£10.99	£0.50	27%				
 	908704	MARS standard 60p PMP 1x48		48 x 51g	£15.49	ANY 2 FOR £1	23%				
	908705	Snickers standard 60p PMP 1x48		48 x 48g	£15.49		23%				
	908709	TWIX standard 60p PMP		32 x 50g	£10.19		24%				
 	397140	Bounty std Milk 4 pack		12 x 228g`	£11.49	£1.50	23%				
	389541	Ripple 3 Pack		29 x 99g	£23.49	£1.25	23%				
	390099	MALTESERS small box		110g x 16	£14.99	£1.50	25%				

Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
 	396169	NEW Ringos £1 Puffs Sweet Chilli		15 x 60g	£6.89	2 for £1.50	27%				
	396168	NEW Ringos £1 Puffs BBQ		15 x 60g	£6.89		27%				
	394584	Golden Wonder £1 Crisps Mature Cheese & Onion		15 x 65g	£6.89		27%				
	394585	Golden Wonder £1 Crisps Smokey Bacon		15 x 65g	£6.89		27%				
	394586	Golden Wonder £1 Crisps Chargrilled Steak		15 x 65g	£6.89		27%				
	394147	Kinder Cards PMP 50p		30 x 60g	£10.99	£0.50	27%				
  	908704	MARS standard 60p PMP 1x48		48 x 51g	£15.49	ANY 2 FOR £1	23%				
	908705	Snickers standard 60p PMP 1x48		48 x 48g	£15.49		23%				
	908709	TWIX standard 60p PMP		32 x 50g	£10.19		24%				
 	397140	Bounty std Milk 4 pack		12 x 228g`	£11.49	£1.50	23%				
	389541	Ripple 3 Pack		29 x 99g	£23.49	£1.25	23%				
	390099	MALTESERS small box		110g x 16	£14.99	£1.50	25%				

Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	394380	Lucozade Alert Pmp £1.39 Tropical Burst		12 x 500ml	5.99	£1.39	57%				
	395187	Lucozade Alert Pmp £1.39 Original		12 x 500ml	5.99		57%				
	394379	Lucozade Alert Pmp £1.39 Cherry		12 x 500ml	5.99		57%				
	398210	Diet Coke 1.75L Pmp£1.99		6 x 1.75L	£5.99	£1.99	40%				
	388208	Coca-Cola Zero Sugar 1.75L Pmp£1.99		6 x 1.75L	£5.99		40%				
	388209	Coca-Cola Zero Sugar Cherry 1.75L Pmp£1.99		6 x 1.75L	£5.69		43%				
	636933	Crunch Milk Pm £1		16 x 100g	£9.19	£1.00	31%				
	390795	Milkybar Pm £1		14 x 90g	£8.09		31%				
	392382	Smarties Milk Pm £1		14 x 90g	£8.09		31%				
	392383	Smarties Orange Pm £1		14 x 90g	£8.09		31%				
	390844	Milkybar Cookies & Cream Pm £1		14 x 90g	£8.09		31%				
	392426	Kit Kat Chunky Milk Pmp 60P		24 x 42G	£8.29	£0.60	31%				
	392427	Kit Kat Chunky Peanut Butter Pmp 60P		24 x 42G	£8.29		31%				
	397313	Kit Kat Chunky Caramel Pmp 60P		24 x 40G	£8.29		31%				

MARGIN BOOSTERS

Warm up your winter sales

with



No.1 Brand in Dry Soup, Savoury Noodles, Savoury Pasta and Savoury Rice*



180m Batchelors packs sold per year**



Stock up now for the winter season!

*Kantar World Panel 441 Outlets 52 w/e 4th Sep 2022, **Source: Kantar WPO, Total QMSAS, Batchelors, Total Market, 52 w/e 4th Sept 2022.

STOCK THE FESTIVE FAVOURITES THIS CHRISTMAS



Nation's favourite
gravy brand*



No. 1 dry
stock brand*



No. 1 best selling
ambient stuffing brand*



Baking
favourites



No. 1 ambient
dessert brand*

Don't disappoint your shoppers STOCK UP NOW!

*IRI All Outlets Value Share 52 w/e 20/08/2022

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Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	395353	Kelloggs Frosties Pmp £3.29		8 x 500G	£15.19	£2.50	24%		✓		✓
	395286	Kelloggs Krave Cookies & Cream Pmp £3.29		5 x 410G	£9.79		22%		✓		✓
	410044	Kelloggs Variety Pmp £2.49		6 x 190G	£5.99	£1.24 Half Price	20%	✓	✓		✓
	395352	Kelloggs Corn Flakes Pmp £2.99		7 x 500G	£10.99	1.99 - £1.00 Off	21%		✓		✓
	395354	Kelloggs Bran Flakes Pmp £2.99		6 x 500G	£9.49		21%		✓		✓
	395533	Nescafe Azera Pmp £4.19		6 x 100g	£15.19	3.19 - £1.00 Off	21%		✓		
	918278	Nescafe Dolce Gusto Caffé Americano		3 x 16Cap	£8.99	£3.99	25%				
	918279	Nescafe Dolce Gusto Cappuccino		3 x 16Cap	£8.99		25%				
	918280	Nescafe Dolce Gusto Latte Macchiato		3 x 16Cap	£8.99		25%				
	918277	Nescafe Dolce Gusto Café Aulait		3 x 16Cap	£8.99		25%				
	396236	Tetley Tea Pmp £1.59		12 x 40s	£8.49	£1.00	29%	✓	✓		✓
	643577	Pg Tips Pmp £1.49		6 x 40'S	£5.29	£1.19	26%				
	397279	Yorkshire Tea Pmp £3.29		5 x 80'S	£9.49	£2.49	24%				
	396731	Batchelors Cup A Soup Pmp £1.75 Chicken		9 x 81G	£6.09	£0.90	25%				
	396732	Batchelors Cup A Soup Pmp £1.75 Chicken & Veg		9 x 110G	£6.09		25%				
	396733	Batchelors Cup A Soup Pmp £1.75 Cream Of Veg		9 x 122G	£6.09		25%				
	396734	Batchelors Cup A Soup Pmp £1.75 Minstrone		9 x 94G	£6.09		25%				
	396735	Batchelors Cup A Soup Pmp £1.75 Tomato		9 x 93G	£6.09		25%				

THE FOLLOWING PRODUCTS WILL BE SUPPORTED BY SHELF TALKERS, PROMOTING THESE PRODUCTS IS MANDATORY.

Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	396260	Batchelors Super Noodles Pmp £1.19 Bacon		8 x 90G	£5.59	£0.90	22%				
	396261	Batchelors Super Noodles Pmp £1.19 Bbq		8 x 90G	£5.59		22%				
	396262	Batchelors Super Noodles Pmp £1.19 Chicken		8 x 90G	£5.59		22%				
	396263	Batchelors Super Noodles Pmp £1.19 Mild Curry		8 x 90G	£5.59		22%				
	396375	Batchelors Pasta And Sauce Pmp £1.19 Cheese & Broccoli		7 x 99G	£4.89	£0.90	22%				
	396224	Batchelors Pasta And Sauce Pmp £1.19 Cheese Leek & Ham		7 x 99G	£4.89		22%				
	396376	Batchelors Pasta And Sauce Pmp £1.19 Chicken & Mushroom		7 x 99G	£4.89		22%				
	396225	Batchelors Pasta And Sauce Pmp £1.19 Mac N Cheese		7 x 99G	£4.89		22%				
	295916	Knorr Soup Std Crofters Veg 9X75g		9 x 75g	£4.99	Any 2 FOR £1.50	26%		✓		✓
	389810	Knorr Soup Floridaspring 9X48g		9 x 48g	£4.99		26%		✓		✓
	725582	Knorr Soup Std Minestrone 9X62g		9 x 62g	£4.99		26%		✓		✓
	195574	Knorr Soup Chickenoodle 12X51g		12 x 51g	£6.29		26%		✓		✓
	910778	Colmans Sauce Jar Bramley Apple		8 x 155G	£6.19	£1.00	23%				
	910779	Colmans Sauce Jar Cranberry		8 x 165G	£6.19		23%				
	910777	Colmans Sauce Jar Horseradish		8 x 136G	£6.19		23%				
	910781	Colmans Sauce Jar Mint		8 x 165G	£6.19		23%				
	910780	Colmans Sauce Jar Seafood		8 x 155G	£6.19		23%				
	398345	Paxo Stuffing Pmp £1.89 Sage & Onion		8 x 170G	£9.49	£1.50	21%				
	394888	Bisto Gravy Granules Onion		12 x 190G	£13.99	£1.50	22%		✓		✓
	394889	Bisto Gravy Granules Veg		12 x 190G	£13.99		22%		✓		✓
	394423	Bisto Gravy Granules Pmp £1.89 Chicken		12 x 190G	£13.99		22%		✓		✓
	394424	Bisto Gravy Granules Pmp £1.89 Beef		12 x 190G	£13.99		22%		✓		✓

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Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	398327	Oxo Pmp £1.95 Beef		12 x 71G	£13.99	£1.50	22%		✓		✓
	398328	Oxo Pmp £1.95 Chicken		12 71G	£13.99		22%		✓		✓
	396549	Branston Pmp £1.99 Original		6 x 360G	£6.29	£1.50	30%		✓		✓
	396548	Branston Pmp £1.99 Small Chunk		6 x 360G	£6.29		30%		✓		✓
	398076	Ambrosia Pmp £1.49 Custard		12 x 400G	£10.99	£1.19	23%		✓		
	398077	Ambrosia Pmp £1.49 Rice Pudding		12 x 400G	£10.99		23%		✓		
	392189	Ambrosia Chocolate		12 x 400G	£10.99		23%		✓		
	395545	Ambrosia Chocolate Orange		12 x 400G	£10.99		23%		✓		
	392190	Ambrosia Strawberry		12 x 400G	£10.99		23%		✓		
Pet Food											
	396343	Pedigree Adult Dog Pouches Mixed Selction In Gravy		4 x 12X100G	£12.19	£4.75	23%				
	912896	Pedigree Adult Dog Pouches Mixed Selcion In Jelly		4 x 12X100G	£12.19		23%				
	395144	Pedigree Puppy Pouches Mixed Varieties In Jelly		4 x 12X100G	£12.19		23%				
	397803	Pedigree Senior Dog Pouches Mixed Selection In Jelly		4 x 12X100G	£12.19		23%				
	395919	Cesar Selection Terrine Mixed		3 x 8X150G	£10.99	£5.49	20%				
	395920	Cesar Selection Country Stew Special		3 x 8X150G	£10.99		20%				
	397802	Whiskas 1+ Complete Dry		6 x 340G	£5.69	£1.49	24%		✓		✓
	911398	Whiskas 1+ Complete Dry With Chicken		6 x 340G	£5.69		24%		✓		✓
	645623	Whiskas 2-12 Months Kitten Complete Dry With Chicken		6 x 340G	£5.69		24%		✓		✓
	391558	Whiskas Temptations Cat Treats With Beef		8 x 60G	£5.59	£1.09	23%				
	753201	Whiskas Temptations Cat Treats With Chicken & Cheese		8 x 60G	£5.59		23%				
	753202	Whiskas Temptations Cat Treats With Salmon		8 x 60G	£5.59		23%				

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Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
Household / Toiletries											
	396377	Persil Bio Capsules Pmp £3.95		3 x 15w	£ 7.39	£3.75	21%				
	396378	Persil Non Bio Pmp £3.95		3 x 15w	£ 7.39		21%				
	397817	Surf Powder 10W Pmp £2.99 Coconut Bliss		7 x 500G	£9.39	1.99 - £1.00 Off	19%		✓		✓
		Surf Powder 10W Pmp £2.99 Lavender		7 x 500G	£9.39		19%		✓		✓
	397816	Surf Powder 10W Pmp £2.99 Tropical		7 x 500G	£9.39		19%		✓		✓
											
	917008	Fairy All In One Dishwasher Tablets Pmp £3.49		5 x 17CT	£9.79	£2.99	21%				
											
	398179	Mr Muscle Pmp £4.49 Drain Gel		6 x 500ml	£10.49	3.49 - £1.00 Off	40%		✓		✓
											
	398171	Lenor Fabric Conditioner 33W Pmp £2.75 Spring Awakening		8 x 1.155L	£11.99	£2.25	20%				
	398170	Lenor Fabric Conditioner 33W Pmp £2.75 Summer Breeze		8 x 1.155L	£ 11.99		20%				
		Fairy Fabric Conditioner Pmp £2.75 Orig		8 x 1.155L	£ 11.99		20%				
											
	911339	Airwick Pure Cherry Blossom £2.50 Pmp 6X250ml		6 x 250ml	£ 8.79	£2.25	22%				
	911340	Airwick Pure Spring Delight £2.50 Pmp 6X250ml		6 x 250ml	£ 8.79		22%				
											
	395047	Airwick Gel Tin £1 Pmp Sweetpea 12X70g		12 x 70g	£ 6.99	£0.89	21%				
	395048	Airwick Gel Tin £1 Pmp Fresh Water 12X70g		12 x 70g	£ 6.99		21%				
											
	390583	Vanish Gold Pink (Multi) £4.79 Pmp 6X470g		6 x 470g	£ 15.19	£3.99	24%				
	390584	Vanish Gold White £4.79 Pmp 6X470g		6 x 470g	£ 15.19		24%				
	391857	Vanish Oxiact Pre-Spray £4.79 Pmp 6X500ml		6 x 500ml	£ 15.19		24%				
											
	391942	Vanish Carpet £4.99 Pmp 6X500ml		6 x 500ml	£ 15.76	3.99 - £1.00 Off	21%				

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Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
Medicine											
	218325	Beechams Cap Max All In One 6X16s		6 x 16s	£ 14.44	£3.79	24%				
	393202	Beechams Powders 6X10'S		6 x 10's	£ 7.49	£1.89	21%				
	218325	Beechams Tablet All In One 6X16'S		6 x 16's	£ 11.19	£2.99	25%				
	701393	Benylin 6 For 5 Chesty Non Drowsy		6 x 250ML	£17.49	£4.99	30%				
	915286	Benylin 6 For 5 Mucus Max Honey & Lemon		6 x 150ML	£17.49		30%				
	915289	Benylin Cough 6 For 5 Child Dry Dough		6 x 125ML	£12.79	£3.49	27%				
	915288	Benylin Cough 6 For 5 Infant Cough 3Month +		6 x 125ML	£12.79		27%				
	915290	Benylin Mucus Cough Tables 6 For 5 Mucus Cough Tablets		6 x 16'S	£14.49	£3.99	27%				
	915287	Benylin Dry Tickly Cough 6 For 5 Dry Tickly Cough		6 x 150ML	£16.49	£4.99	34%				
	915212	Sudafed Congestion 6 For 5 Headache Relief Max		6 x 16'S	£11.49	£2.99	23%				
	796894	Benylin Cold & Flu 6 For 5 Cold & Flu Max Strength		6 x 16'S	£11.49		23%				
Paper											
	397231	T/T Nicky Elite W.t. 4-Roll £2.49 Pmp 3-Ply (4X10) White		10 x 4Roll	£10.99	£1.99	34%		✓		✓
	396871	K/T Nicky Household 2-Roll 2-Ply (2X10) White £1.75 Pmp		10 x 2Roll	£8.29	£1.25	20%				
	396906	Andrex® 9 Roll Pmp £5.49 Classic Clean		4 x 9ROLL	£12.79	£4.89	22%				
	396343	Elegance Cloudsoft 2Ply 18R £4.49 Pmp - 18 Pk		3 x 18Roll	£7.99	£3.99	20%		✓		✓

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Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
Own Label											
	94640	Lifestyle Tuna Chunks In Brine		12 x 185G	£8.09	£1.00	33%				
	394641	Lifestyle Value Tuna Flakes In Brine Pmp 79P		12 x 185G	£5.29	£0.59	25%				
	392301	Lifestyle Giant Premium Dishclothes		5 x 3'S	£3.29	£1.00	21%				
	390617	Life Style Dog Doo Bags Tie Handle Pmp £1		5 x 20'S	£2.39	£0.79	27%				
	915371	Life Style Pedal Bin Liners Pmp £1		10 x 30'S	£3.59		45%				
	915372	Life Style Swing Bin Liners Pmp £1		10 x 15'S	£4.09		38%				
	395460	Lifestyle Baking/Greaseproof Paper 10M Pmp £1.49		12 x SINGLE	£7.39	£1.00	26%				

WINTER CARE CARE



☐ Super
Screenwash
392809

Pack Size:
1x5 litre

Buy At:
£1.99

Sell At:

POR

**ONLY
£2.99**

20%



☐ Winter Wizard
De-Icer 10kg Bag
394827

Pack Size:
1x10kg

Buy At:
£2.99

Sell At:

POR

**ONLY
£4.99**

28%



☐ Supaclear
De-Icer
503

Pack Size:
12x600ml

Buy At:
£8.99

Sell At:

POR

**ONLY
£1.49**

40%



☐ Car Ice Scraper
Soft Grip Handle
391225

Pack Size:
1x1

Buy At:
£0.99

Sell At:

POR

**ONLY
£1.49**

20%



Winter Warmers

- ☐ Adult Magic Gloves Black 293
- ☐ Adult Magic Gloves Coloured 915145
- ☐ Kids Magic Glove Black 915150
- ☐ Kids Magic Glove Assorted 915151
- ☐ Ladies Boutique Gloves Assorted 915144
- ☐ Adult Gents Thermal Gloves Assorted 915143
- ☐ Adult Ladies Thermal Gloves Assorted 915146
- ☐ North Point Knitted Hat Adult Black 915223
- ☐ Thermal Black Hat 907486
- ☐ Kids 2In1 Magic Gloves 915147
- ☐ Kids Gripper Gloves 915148
- ☐ Ladies Pom Pom Hat 915152
- ☐ Ladies Thermal Colour Hat 915155
- ☐ Adult Thermal Milange Hat 915156

Pack Size:

1x12
1x12
1x12
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1x12
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1x12
1x12
1x12
1x12
1x12

Buy At:

£4.99
£6.29
£4.79
£5.79
£12.49
£10.49
£10.49
£13.99
£12.99
£10.49
£8.99
£7.99
£13.49
£14.99

Sell At:

£1.00
£1.19
£1.00
£1.00
£1.99
£1.99
£1.99
£2.49
£1.99
£1.69
£1.49
£4.49
£2.49
£2.49

Por

50%
47%
52%
50%
37%
47%
47%
47%
35%
40%
40%
30%
46%
46%

Winter Warmers



Xmas Lines
☐ Novelty Christmas Hat 915362
 Pack Size: 1x1 Buy At: £1.19 **ONLY £1.99** POR 28%



☐ Christmas Elf Projector 915363
 1x1 £2.19 **ONLY £3.99** 34%



☐ Make Your Own Xmas Ornament 915365 1x1
 £1.59 **ONLY £2.49** 23%



☐ Giftmaker Christmas Crackers 915347 1x10's
 £2.49 **ONLY £3.99** 25%



☐ Christmas Spray Snow 915350 24x250ml
 £14.99 **ONLY £1.49** 50%



☐ Med Merry Xmas Wreath Gift Bag 391322 1xPack
 £0.70 **ONLY £1.10** 24%

☐ Advent Candle 3 Asstd Colours 391325 1x21x25c
 £0.70 **ONLY £1.10** 24%



☐ 20 Cold White Led Fairy Lights
 Battery Operated 391326 1xPack £0.90 28%

☐ 20 Multi Coloured Led Lights
 Battery Operated 391327 1xPack £0.90 28%

☐ 20 Warm White Led Fairy Lights
 Battery Operated 391328 1xPack £0.90 28%



☐ Set of 5 6cm Baubles 391329 1x6cm £0.90 **ONLY £1.50** 28%

☐ 30cm Hanging Merry Christmas Sign Red 391330 1x30cm £0.90 28%



Xmas Lines
☐ Christmas Deluxe Train Set 915353 1x1
 Buy At: £6.99 **ONLY £12.99** POR 35%



☐ Tinsel Decorative Bow
 Asstd Cols 391316 1x3pk £0.80 **ONLY £1.30** 26%



☐ Luxury Decorative Ribbon Red 391317 1xPack
 £0.90 **ONLY £1.50** 28%



☐ Metallic Finish Red Pillar Candle 391323 1x160g
 £0.80 **ONLY £1.20** 20%

☐ Metallic Finish Silver Pillar Candle 391324 1x160g
 £0.80 **ONLY £1.20** 20%



☐ DIY Melting Snowman Putty In Tub 391332 1xPack
 £1.90 **ONLY £3.00** 24%



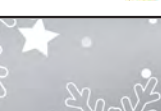
Duracell Plus Power AA 914958 1x8pk £2.99 **ONLY £4.49** 20%

Duracell Plus Power AAA 914959 1x8pk £2.99 **ONLY £4.49** 20%

Xmas Lines

Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	398504	KIPLING Delgood Sticky Toffee Slices		1x6pack	£1.11	£1.39	20%				
	394796	KIPLING Winter Whirls		1x6pack	£1.11	£1.39	20%				
	394799	CADBURY Festive Cake Bars		1x5 pack	£1.16	£1.45	20%				
	398052	Dan Cake Mini Mint Truffles		1xpack	£1.19	£1.49	20%				
	398050	Dan Cake Mini Rum Truffles		1xpack	£1.19		20%				
	398051	Dan Cake Mini Choc Orange Truffles		1xpack	£1.19		20%				
	398048	Cabico Yule Log		1xpack	£1.19	£1.49	20%				
	398054	PF Butter Maderia Slab Cake		1xpack	£1.24	£1.55	20%				
	398055	PF Cherry Slab Cake		1xpack	£1.24		20%				
	398053	PF Genoa Slab Cake		1xpack	£1.24		20%				
	391424	LYONS MINCE PIES 10x6EA		1xpack	£1.27	£1.59	20%				

Christmas Cakes

Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	394795	KIPLING 6 Snowflake Mince Pies		1x6pack	£1.35	£1.69	20%				
	394798	KIPLING Festive Bakewells		1x6pack	£1.51	£1.89	20%				
	394797	KIPLING Frosty Fancies		1x8pack	£1.51	£1.89	20%				
	394800	CADBURY Mini Yule Logs		1x5 pack	£1.56	£1.95	20%				
	394804	KIPLING Christmas Slices Flatpack		1x6pack	£1.59	£1.99	20%				
	394807	KIPLING 6 Xmas Berry & Cust Crumb Tart		1x6pack	£1.75	£2.19	20%				
	398049	Cabico Iced Fruit Cake		1xpack	£1.80	£2.25	20%				
	394802	CADBURY Yule Log		1xpack	£2.02	£2.89	20%				
	394801	CADBURY Reindeer Cakes		1x4 pack	£2.02		20%				
	394806	CADBURY Choc Orange Yule Log		1xpack	£2.02		20%				
	394803	CADBURY 12 Cake Xmas Selection		1x12 pack	£4.00	£5.00	20%				

Christmas Cakes

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**FINE
FRAGRANCE**

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PROTECTION



Colgate

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Selling Oral Care Brand***

1 pack of Colgate Total
sold every second!*

Now available
in a PMP

**Merchandise
Brushes &
Pastes
together
on shelf
to drive
regime**



*Source: Nielsen - Oral Care - Total Market - Value Sales - MAT: 28.05.2022

head & shoulders

**The Nations Favourite
Shampoo Brand***



**PMPs offer shoppers
price confidence**

Source: Nielsen - Shampoo - Total Market - Value Sales - MAT: 21.05.2022



**Stock up on these
seasonal favourites**



for the best drinkware.co.uk

THE FOLLOWING PRODUCTS WILL BE SUPPORTED BY SHELF TALKERS, PROMOTING THESE PRODUCTS IS MANDATORY.

Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	101364	GALLO CABERNET SAUVIGNON		6X75CL	£24.99	£5.99	17%				
	101366	GALLO CHARDONNAY		6X75CL	£24.99		17%				
	101378	GALLO MERLOT		6X75CL	£24.99		17%				
	633886	GALLO PINK MOSCATO		6X75CL	£24.99		17%				
	254163	GALLO PINOT GRIGIO		6X75CL	£24.99		17%				
	101356	GALLO SAUVIGNON BLANC		6X75CL	£24.99		17%				
	101352	GALLO WHITE GRENACHE		6X75CL	£24.99		17%				
	101348	GALLO WHITE ZINFANDEL		6X75CL	£24.99		17%				
	394719	BLOSSOM HILL RED		6X75CL	£20.99	£5.00 	16%		✓		✓
	394720	BLOSSOM HILL WHITE		6X75CL	£20.99		16%		✓		✓
	394721	BLOSSOM HILL ROSE		6X75CL	£20.99		16%		✓		✓
	745861	YELLOW TAIL BIG BOLD RED		6X75CL	£25.49	£6.49	21%		✓		✓
	745869	YELLOW TAIL CABERNET SAUVIGNON		6X75CL	£25.49		21%		✓		✓
	745867	YELLOW TAIL CHARDONNAY		6X75CL	£25.49		21%		✓		✓
	745862	YELLOW TAIL JAMMY RED ROO		6X75CL	£25.49		21%		✓		✓
	396102	YELLOW TAIL JAMMY ROSE ROO		6X75CL	£25.49		21%		✓		✓
	745863	YELLOW TAIL MALBEC		6X75CL	£25.49		21%		✓		✓
	745871	YELLOW TAIL MERLOT		6X75CL	£25.49		21%		✓		✓
	745868	YELLOW TAIL PINOT GRIGIO		6X75CL	£25.49		21%		✓		✓
	914134	YELLOW TAIL ROSE		6X75CL	£25.49		21%		✓		✓
	591217	YELLOW TAIL SAUVIGNON BLANC		6X75CL	£25.49		21%		✓		✓
	745870	YELLOW TAIL SHIRAZ		6X75CL	£25.49		21%		✓		✓

THE FOLLOWING PRODUCTS WILL BE SUPPORTED BY SHELF TALKERS, PROMOTING THESE PRODUCTS IS MANDATORY.

[illegible]

*Brushed it.
Blushed it.
Nailed it!*

Stock up on
Consumer Favourites.

NEW



No.1
Fruit Fusion
brand in
the UK.*

The fastest
growing brand
in Convenience
Impulse.**

**LIVE LIFE
TO THE FALLS**

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*UK Nielsen off trade data 02/21. **Indy's & Symbols) 52 we 13.08.12 Nielsen

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**HAVE A VERY
JAMMY CHRISTMAS**

**STOCK UP
NOW**



**THE FASTEST
GROWING BRAND
IN CONVENIENCE
IMPULSE***

JAM SHED

A SHEDLOAD OF BOTTLE

*Indy's & Symbols) 52 we 13.08.12 Nielsen.
Enjoy Jam Shed responsibly.
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THE FOLLOWING PRODUCTS WILL BE SUPPORTED BY SHELF TALKERS, PROMOTING THESE PRODUCTS IS MANDATORY.

[illegible]

THE FOLLOWING PRODUCTS WILL BE SUPPORTED BY SHELF TALKERS, PROMOTING THESE PRODUCTS IS MANDATORY.

Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
  	397799	FOSTERS 10PACK CANS £10.50PMP		2X10X440ML	£13.49		15%		✓		✓
	600950	CARLSBERG 10PACK CANS		2X10X440ML	£11.99		24%		✓		✓
	395672	CARLING 10PACK CANS £10PMP		2X10X440ML	£12.99		22%		✓		✓
         	910500	BUDWEISER 10PACK CANS		10X440ML	£7.19	£10.00	14%		✓		✓
	653059	COORS 10PACK CANS		10X440ML	£6.79		19%		✓		✓
	395855	BUDWEISER 12PACK BOTTLES PM £10.99		12x330ML	£6.79		19%		✓		✓
	391209	STELLA 12PACK BOTTLES		12X284ML	£6.89		17%		✓		✓
	584562	COORS 12PACK BOTTLES		12X330ML	£6.99		16%		✓		✓
	653675	SOL BOTTLES 12PACK		12X330ML	£6.79		19%		✓		✓
	389393	AMSTEL 12PACK BOTTLES		12x300ML	£6.79		19%		✓		✓
	392781	INCH'S CIDER 10PACK		10X440ML	£6.49		22%		✓		✓
	692357	HEINEKEN BOTTLES 12PACK		12x330ML	£6.99		16%		✓		✓
	395383	MAGNERS ORIGINAL 10PACK CANS		10X440ML	£6.49		22%		✓		✓
	389150	STRONGBOW ORIGINAL 10PACK £10.50PMP		2X10X440ML	£13.29		20%		✓		✓
       	927555	TENNENTS LAGER 12PACK CANS		12X440ML	£7.99	£11.00	13%				
	915433	SAN MIGUEL 10PACK CANS		2X10X440ML	£14.99		18%				
	392765	STELLA 10PACK CANS PMP£11.49		10X440ML	£7.49		18%				
	656150	KOPPARBERG MIXED FRUIT 10PACK		10X330ML	£7.79		15%				
	607079	KOPPARBERG STRAWBERRY & LIME 10PACK		10X330ML	£7.79		15%				
	392607	KOPPARBERG TROPICAL 10PACK		10X330ML	£7.79		15%				
	636350	STRONGBOW DARK FRUITS 10PACK CANS		10x440ML	£7.79		15%				
	388972	STRONGBOW ROSE 10PACK CANS		10X440ML	£8.19		11%				



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Nº7 BRAND



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Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	916705	DESPERADOS 12PACK BOTTLES		2X12X250ML	£17.49	£12.00	13%				
	394900	INNIS & GUNN 10PACK		10X440ML	£8.49		15%				
	101465	BIRRA MORETTI 12PACK NRB		12X330ML	£8.99	£13.00	17%				
	398242	PORETTI 12PACK NRB		12X330ML	£8.49		22%				
	611534	DESPERADOS 3PACK BOTTLES		8X3X330ML	£21.99	£4.50	27%				
	397605	BUDWEISER CANS 4PACK £4.99PMP		6x4x440ML	£17.49		22%				
	397164	STELLA ARTOIS CANS 4PACK £5.49PMP		6X4X440ML	£17.99		20%				
	398354	RED STRIPE CANS 4PACK £5.75		6X4X440ML	£19.49	£5.00	22%				
	101461	BIRRA MORETTI 4PACK BOTS		6X4X330ML	£20.39		18%				
	395923	MADRI EXCEPTIONAL CANS 4PACK		6X4X440ML	£18.99		24%				
	587688	GUINNESS DRAUGHT CANS 4PACK £5.79PMP		6X4X440ML	£18.99		22%				
	398186	"NEW" STELLA UNFILTERED CANS 4PACK		6X4X440ML	£20.49		18%				
	394600	CORONA 4PACK BOTTLES PM£5.99		6X4X330ML	£18.99		24%				
	398339	HEINEKEN 4PACK CANS £5.75PMP		6x4x440ML	£19.49		22%				
						£6.00					
	395790	STELLA PINT CANS 4PACK £6.85PMP		6X4X568ML	£22.99		23%				
	396493	BUDWEISER PINT CANS 4PACK £6.70PMP		6X4X568ML	£21.99		25%				
	398497	STRONGBOW ORIGINAL 4PACK CAN £6.25PMP		6X4X568ML	£21.99		21%				
											
	101579	BOMBAY SAPPHIRE GIN		70CL	£13.49	£18.99	15%				



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RASPBERRY +308%

Neilsen - 4wk Value change.

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SHARE THE Christmas Spirit

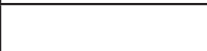
MIX WITH A FESTIVE FAVOURITE



Pernod Ricard UK
Créateurs de convivialité

Enjoy Responsibly. be.bdrinkaware.co.uk

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Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	631850	GORDONS GIN PINK £17.29PMP		6X70CL	£64.99	£14.99	13%				
	631855	GORDONS GIN SICILIAN LEMON £17.29PMP		6X70CL	£64.99		13%				
	631811	GORDONS GIN MEDITERRANNEAN ORANGE £16.49PMP		6X70CL	£64.99		13%				
	395740	GORDONS TROPICAL GIN BOTS £16.49PMP		6X70CL	£64.99		13%				
	398191	SMIRNOFF RASPBERRY CRUSH £17.29PMP		6X70CL	£64.99		13%				
						£14.99					
	391603	BEEFEATER PINK STRAWBERRY BOTS £16.99		6X70CL	£62.99		16%				
	391604	BEEFEATER BLOOD ORANGE BOTS £16.99		6X70CL	£62.99		16%				
Get 6 Pack Branded Goblets with each case - Consumer Deal buy a 70cl Bottle and get a branded Beefeater Goblet											
	402156	JACK DANIELS ORIGINAL PMP£21.99		6X70CL	£85.99	£19.99	14%				
	402266	JACK DANIELS HONEY PMP£21.99		1X70CL	£14.16		15%				
	389480	JACK DANIELS APPLE PMP£21.99		1X70CL	£14.16		15%				
	396950	JACK DANIELS FIRE PMP£21.99		1X70CL	£14.16		15%				
	577522	CIROC VODKA		1x70CL	£19.99	£29.99	20%				
	577523	CIROC VODKA RED BERRY		1x70CL	£19.99		20%				
	649528	CIROC VODKA PINEAPPLE		1x70CL	£19.99		20%				
	101188	SMIRNOFF VODKA PM£21.49 LTR		6X1LTR	£83.49	£18.75 	11%		✓		✓
	101265	GORDONS GIN LTR		6X1LTR	£83.49		11%		✓		✓
	603215	CAPTAIN MORGAN SPICED RUM LTR		6X1LTR	£83.49		11%		✓		✓
	644777	GLENS VODKA PMP£18.99		6X1LTR	£75.99		19%		✓		✓
						£20.00 					
	392270	BELLS WHISKY PM£21.99 LTR		6X1LTR	£83.49		16%		✓		✓
	100018	WHYTE & MACKAY LTR		6X1LTR	£84.99		15%		✓		✓

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Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
											
	392780	GRANT'S TRIPLEWOOD PMP£16.99		6X70CL	£59.99	£14.99	20%				
Buy 2 cases and get 12 Branded Glasses - Consumer Deal Buy a 70cl Bottle and get a branded Grant's glass											
											
	903412	FIREBALL LIQUEUR		6X70CL	£68.99	£15.99	14%				
											
	101221	BAILEY'S ORIGINAL		6X70CL	£54.99	£12.99	15%				
											
	101330	GLEN KEITH MALT		70CL	£14.29	£22.99	25%				
	101821	LOCH LOMOND MALT		70CL	£14.79		23%				
											
	913147	JURA JOURNEY		70CL	£16.99	£25.00	18%				
	101359	GLENLIVET FOUNDERS RESERVE 12YO GLASS PACK		70CL	£16.99		18%				
											
	391603	LAMBS SPICED RUM BOTS £13.99PMP		6X70CL	£52.99	£12.99	18%				
	395791	LAMBS PASSION FRUIT £13.99PMP		6X70CL	£52.99	£12.99	18%				
											
	396636	VK BLACK CHERRY £2.99		6x70cl	£8.99	£2.49	28%				
	396635	VK BLUE £2.99		6x70cl	£8.99		28%				
	396638	VK ORANGE & PASSION FRUIT £2.99		6x70cl	£8.99		28%				
	396640	VK STRAWBERRY & LIME £2.99		6x70cl	£8.99		28%				
	396637	VK TROPICAL FRUITS £2.99		6x70cl	£8.99		28%				
	396639	VK WATERMELON £2.99		6x70cl	£8.99		28%				
											
	580277	WKD BLUE £5.49PMP		6X4X275ML	£19.99	£4.99	20%				
	580288	WKD IRON BREW £5.49PMP		6X4X275ML	£19.99		20%				

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Image:	Product Code:	Product Description:	Barcode:	Pack Size:	Buy At:	Sell At:	POR:	Poster	Social Media	Activation	Consumer Leaflet
	663852	MALIBU & COLA CANS		12X250ML	£13.29	£1.69	21%				
	393513	MALIBU & WATERMELON CANS		12X250ML	£13.29		21%				
	913792	MALIBU PINA COLADA CANS		12X250ML	£13.29		21%				
	392410	MALIBU PINEAPPLE CANS		12X250ML	£13.29		21%				
	911504	ABSOLUT BLUEBERRY & LIME CAN		12X250ML	£13.29		21%				
	391965	ABSOLUT RASPBERRY & LEMON CAN		12X250ML	£13.29		21%				
											
	389608	VK VARIETY 10PACK		10X275ML	£6.49	£10.00	22%				
	398493	CORONA TROPICAL GUAVA & LIME		12X330ML	£14.99	£1.99	25%		✓		✓
	398489	CORONA TROPICAL RASPBERRY & LEMON		12X330ML	£14.99		25%		✓		✓
	398494	CORONA TROPICAL GRAPEFRUIT & LEMONGRASS		12X330ML	£14.99		25%		✓		✓

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LONDON

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OF LONDON**
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THE SPIRITS BUSINESS
SILVER
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PINK STRAWBERRY
ESTD 1820
THE WORLD'S MOST AWARDED GIN

BEEFEATER LONDON
LONDON DRY GIN
ESTD 1820
THE WORLD'S MOST AWARDED GIN

BEEFEATER LONDON
BLOOD ORANGE
ESTD 1820
THE WORLD'S MOST AWARDED GIN

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